



INSPIRE US & BE INSPIRED

2019



ABOUT BWFR



VISION

Business Women Forum Romania (BWFR) is a non-profit organization made by women, operated by women and dedicated to women's enrichment, support and networking in the business arena. We are dedicated to supporting women from any management position, women who are entrepreneurs, business owners, NGO leaders, corporate managers, as well as any ambitious women who wish to increase their business activity, promote themselves, enlarge their network and progress their know-how, by being inspired by other successful businesswomen and businesses from all kinds of domains.

BENEFITS

One of BWFR's greatest strengths is our ability to build strategic alliances, collaborations and affiliations with corporate and affinity partners who help support and propel the growth and prosperity of women-owned businesses and top company managers.

BWFR provides the most effective and direct access to a community of successful women entrepreneurs, senior managers in top companies and NGOs. BWFR offers the ability to build a meaningful and mutually beneficial partnership that helps to strengthen the wealth-creating capacity of our members and promotes mutual development.



Mission Statement

BWFR IS AN ORGANIZATION THAT WORKS TO:

- **ENRICH** business women know-how with new content, concepts & inspiration sources;
- **CONNECT** business women from all kinds of domains, by creating a strong network;
- **ENCOURAGE** business women to develop their ideas & dreams via other success stories.



Founder

OSNAT PELED

BWFR was founded by Osnat Peled, a former Israeli who has been relocated to Romania in 2005.

Osnat, a real soul driven entrepreneur, has 18 years of practical business experience via several companies she has owned & managed successfully during the years. She currently serves as the Managing Partner at EVO, a multinational digital technologies company and as a board member at Mentor Capital & Business Advisory.

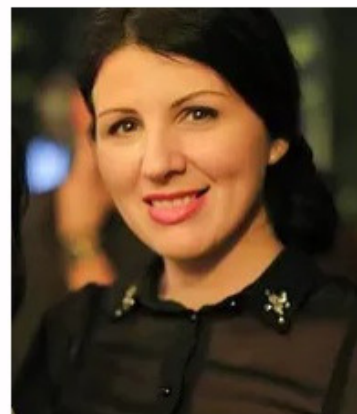
BWFR Advisory Board



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BWFR IN NUMBERS

4,000 MEMBERS

80%

COMPANY OWNERS FROM ALL
THE DOMAINS / INDUSTRIES
(BUCHAREST)

13%

CORPORATE MANAGERS

7%

Start-ups & NGO owners

Our partners

TOGETHER WE ARE BETTER

Together with a considerable number of partners, we've created the largest business community in Romania!

You can find below a [partial](#) list of our partners & sponsors. For the complete list, visit the "Our Partners" section within the BWFR website.



BWFR Media Partners

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OUR PROJECTS & PROGRAMS

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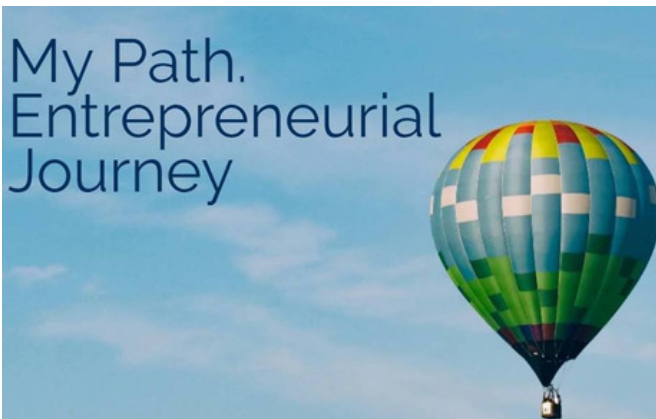
A unique annual program which targets to add know-how for company owners who already have an active company, but feel that they are lacking the fundamental know-how to lead their business in the right way.

Read more [here](#)

MADE IN WOMANIA

A special project developed by BWFR, gathering together (in a cooperative format), with more than 250 Romanian designers, from all kinds of domains (fashion designers, jewelry, accessories, arts&crafts, etc.)

Read more [here](#)



2018-2019



BWFR LEADERSHIP PROGRAM

A one-year long & practical program, aiming to build capability and skills for emerging and aspiring female leaders across all sectors and industries in Romania. It is the first women leadership program in Romania opened to women business owners.

This very practical program - including case studies and real examples - will assist 22 selected members to increase their skills and knowledge, enhance their understanding of effective leadership and engage in a powerful, peer orientated, shared learning experience.

Read more [here](#)

BE CLUB - PERSONAL DEVELOPMENT WORKSHOPS



The main vision & targets of these workshops are to provide tools in the area of personal development to businesswomen in all business positions and activity domains.

The workshops are covering different topics related to personal development, such as:

- Super Woman Super Mom
- Anti Stress Let's Relax
- BE Styling
- It's a man/woman's world
- Detox your life
- Be Healthy



and more.



SOURCE: WIKIPEDIA

WE ALSO PARTY...

BWFR GALA

A premium Gala event for the Romanian & Expats` business community (women & men), that reunites BWFR members, friends & speakers, from top management positions and class entertainers, teaming up for noble causes. The event brings together 300 members, partners & supporters from the Romanian business community.

OTHER SPECIAL EVENTS:

- March - International Women's Day
- May - BWFR Birthday Party
- September - International Business Women's Day

SOURCE: WIKIPEDIA



BWFR PROGRAM



BWFR
Business Women Forum Romania

2019

www.bwfr.org









2019 Calendar

JANUARY 2019 01	FEBRUARY 2019 02	MARCH 2019 03																																																																																																																														
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Corporate partnership

Corporate PARTNERSHIP with BWFR provides your company with the following:

- First to market opportunity with top selected B2B audience needing your expertise, service & products;
- Access to some of the business community's most dynamic and influential members;
- The chance to favorably position your company in the eyes of the women in the business community;
- Excellent return on investment of your sponsorship value.





**Your support is
important!
Collaboration
objectives with
BWFR**

- You can achieve a long term impact by supporting more than 4,000 of our business women members;
- BWFR provides special help for women, of all ages, changing their path to entrepreneurship;
- Our membership is FREE, in order to remain available for all the business women to participate in our activities;
- Special programs for young women entrepreneurs;
- We support NGO leaders & their development FREE of charge;
- Building a business community – your support helps women to create a large networking, grow their business and inspire each other for mutual prosperity.

WE LOVE
NETWORKING!

EVERY
BWFR
EVENT

includes a LIVE
speed dating
networking session.





LET'S DO IT!





Our media channels

BWFR community is a vibrant and active one!
We share info and communicate on various types of channels on a daily basis.



Communication guidelines:

- Daily posts on our social media channels;
- Hashtags and sponsor tags;
- Weekly newsletter;
- Website updates for event pages;
- English / Romanian.



For more details please contact:

Media & PR partnerships

Miruna COMAN

Email: pr@bwfr.org

Mobile: +4 0752 229 342

WWW.BWFR.ORG